

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE** 

## New Stanley® Compact HID Spotlight Lights up the Night Brighter and Quicker than Other Spotlights

Boca Raton, Fla. – Need a quick view in the dark of night? Reach for the new Stanley® High Intensity Discharge (HID) Compact Spotlight.

The Stanley® HID Spotlight emits up to 3,000 lumens and is up to six times brighter than other spotlights.

The brightness is comparable to the high-intensity beam on high-end automobile headlights, but in the palm of your hand.

At night, hunters or fishermen, farmers searching for lost cattle, boaters coming to shore, or even camping out with the kids in the backyard will appreciate the Stanley® HID Spotlight's intense, white light. The Spotlight runs up to 2X longer than other spotlights.

In approximately 10 seconds the Stanley® Compact HID Spotlight reaches peak brightness. Competing spotlights can take up to one-minute to become their brightest. By then whatever moved in the night can be long-gone.

To generate such bright beams of light spotlights have traditionally required large and heavy batteries. The Stanley® Compact HID Spotlight exceeds the brightness of these spotlights, but is up to 1.5X more compact and up to 30% lighter. You'll enjoy the smaller size and weight, without compromising on brightness.

Unlike other spotlights, the Stanley® HID Compact Spotlight runs off its battery or continuously from a vehicle's 12 volt DC port (cigarette lighter). It also has a fast recharge time of less than two hours with its fast-charge technology.

Ideal for outdoor activities like camping, boating, hunting and fishing, or in the event of an emergency you can rely on the bright white light and extended runtimes of Stanley® spotlights.

Made of durable high-impact plastic, shatter-resistant lens, rubber grip and bezel and white High Intensity Discharge bulb. You can trust in Stanley®'s Compact HID Spotlight. Product is tested by independent testing labs for safety and reliability.



## **Product Specs**

12 Volt SLA Rechargeable Battery High Intensity Discharge Bulb Detachable 12 Volt DC Power Cord Shatter Resistant Lens

Carry Lanyard

Stanley® Compact HID Spotlight MSRP is \$69.99 Media Contacts

David Olsen 410.531.6975 or David@marketbuilderspr.com Kristina Helland 801.822.9781 or Kristina@MarketBuildersPR.com



Bringing Innovation-Marketing-Manufacturing Together For Less © 2010 Copyright Baccus Global LLC